

2024 Business Partners

**Your Support
Unfolds Over a
Lifetime!**



*Paislee, 8 year client of
Cleveland Hearing & Speech Center*



Corporate Partnership Opportunities



Who We Are

Cleveland Hearing & Speech Center (CHSC) has over 100 years of history helping individuals with communication challenges become independent members of the Greater Cleveland Community. CHSC serves thousands of children and adults each year in four service areas: Speech-Language and Learning, Audiology, Language Interpreting, and Services for the Deaf and Hard of Hearing.

Mission

Cleveland Hearing and Speech Center provides speech-language, hearing, language interpreting, and Deaf services. We advocate for equal access to information and communication and value all individuals' language choices equally.

Vision

Our vision is a community where every person can communicate effectively.

Making Every Connection Possible

The ability to communicate is a basic human need and critical to the most important connections in our lives.

For many people in our community, communication disorders and deafness create barriers to vital engagement at home, school, and work, leading to isolation and loneliness. These broken connections can lead to limitations throughout life including:

- Unemployment or underemployment
- Not developing critical speech and language skills - the foundation of literacy
- Behavioral issues
- Inability to progress during formative school years

You can change that!

Your investment will change lives by helping us sustain and grow needed programs in our community, continue to provide free and reduced-cost care, and serve those who need us most, regardless of race, ethnicity, insurance coverage, or socioeconomic background.



CHSC Strategic Plan

CHSC Strategic Planning Committee devised an ambitious new vision and strategic direction for the agency. The plan places enhanced focus on four areas:

Growth

Gain a deeper understanding of the populations we serve so that we can provide optimal services in accessible locations to maximize impact.

Financial Performance

Leverage asset management, philanthropy and governmental advocacy to strengthen our long-term financial position and performance.

Justice, Accessibility, Inclusion, Diversity & Equity

Nurture our culture for advancing justice, accessibility, inclusion, diversity and equity throughout all areas of organizational operations and governance.

Work Place

Develop and implement a workforce model that supports our evolution into an employer of choice with strong employee recruitment, retention, and satisfaction.

CHSC Business Partners

Benefits 2024



Description	Bronze \$2,500	Silver \$5,000	Gold \$7,500	Diamond \$10,000	Presenting \$15,000+
Recognition on the CHSC website	● Name listing	● Company logo	● Company logo & link to the company website	● Company logo & link to the company website	● Rotating web banner with logo & link to the company website
Impact report listing	●	●	●	●	●
Marketing promotion at our Annual Events: Company Logo on signage and promotion. Access to contribute promotional items in Big Wheel Relay 'Swag Bags'	● Name listing	●	●	●	● VIP Section at BWR
Complimentary Tickets to the Annual Meeting & Donor Recognition Event	●	●	●	●	●
Lunch & Learn Webinars accessible to all employees		●	●	●	●
Mission Moment: Two hours of consulting around communication access in your workplace			●	●	●
Marketing promotion on our Social Media Channels & spotlight in a monthly Newsletter				●	●
Recognition at our 5 office locations				●	●
Opportunities to speak to CHSC Staff & Board					●

Please send your high resolution logo (JPEG and vector files) in both color and black & white to btrego@chsc.org with signed agreement form.



465
Twitter
Followers



1,206
Facebook
Followers



2,039
LinkedIn
Followers



75,000
Website visits
in 2022



8,000
Newsletter
subscriptions



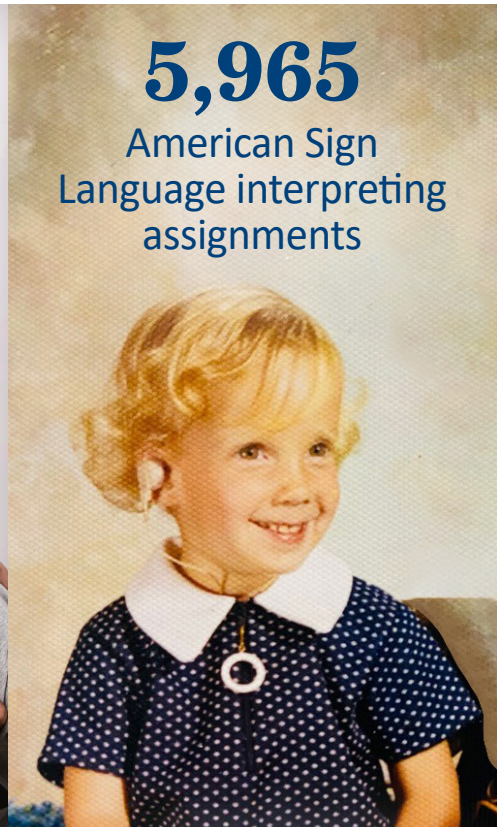
1,970 Hearing Aids
Dispensed



Over \$2 million
in free and
reduced
cost care
provided



5,965
American Sign
Language interpreting
assignments



7,484
People Served
in 2022
A 28% increase
from 2021



8,468
Speech-Language
sessions



For more information, contact
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www.chsc.org

Cleveland • Broadview Heights • Lyndhurst • Westlake